



If you can see her, you can be her.

Demonstrate your
commitment to
your organisational
values of gender
diversity and
inclusion.

Women in Technology WA **PARTNERSHIPS**

2021

www.witwa.org.au
January Release



WiTWA [+] brings to life *If you can see her, you can be her.*

If your organisation is looking to connect with a massive pool of female tech [+] talent, demonstrate its commitment to diversity and inclusion, and connect with thought leaders and change makers, WiTWA is the place to do it.

Our membership is engaged, enthusiastic and growing at a tremendous rate. This is your chance to not only get your brand in front of these dynamic individuals, it's your opportunity to start a conversation with them and get to know them better. If accessing female talent and attracting female applicants for roles within your organisation is proving a challenge, this is a great place to start.

Our partners are considered active contributors to our community. Those who have sponsored our TechXchange, Techtrails, WiTWA [+] Conference and Tech [+] 20 Awards know we value their input and interactions, and how we love to spread the word far and wide about their awesome support.

Your organisation can champion its values of gender diversity and inclusion by financially supporting one or more of our programs and initiatives, including the WiTWA [+] Conference and Tech [+] 20 Awards.

Become a Gold, Silver, Bronze or Awards Trophy Sponsor

WiTWA [+] 2021 Conference

WiTWA's virtual conference last year attracted an incredible range of local and international speakers, with keynotes from Emma Isaacs (Global CEO Business Chicks), Dominic Price (Atlassian) and Dame Stephanie Shirley. This year we're looking to soar even higher and host an in-person conference (WA Covid-19 health advice permitting), which will be fully recorded and re-watchable after the event. The date and venue for the conference will be announced Q1 2021.

WiTWA Tech [+] 20 Awards Friday 5 November 2021

Network, celebrate and delight with your brand front and center at our annual celebration of WA's diverse Tech [+] talent. We work closely with your organisation to ensure maximum brand value for your investment. Become an Awards Trophy Sponsor, or engage with a Gold, Silver or Bronze Sponsorship.

Get in touch with us today
at chair@witwa.org.au so we can
promote your wonderful support
across our 2021 events program.



2021 WITWA PARTNERSHIP ENGAGEMENTS

CONFERENCE AND AWARDS SPONSORSHIP LEVELS

Gold Sponsor

\$20,000 + GST (3 available)

- + 10 Conference Tickets
- + 10 Awards Tickets
- + Prime location to exhibit at the Conference
- + Prime banner location at the Awards Night
- + Speaking opportunity (panel or keynote) for a representative of your choice
- + 30% discount on additional tickets purchased

Silver Sponsor

\$10,000 + GST (5 available)

- + 6 Conference Tickets
- + 6 Awards Tickets
- + Exhibit space at the Conference
- + Key banner location at the Awards Night
- + 20% discount on additional tickets purchased

Bronze Sponsor

\$5,000 + GST (10 available)

- + 4 Conference Tickets
- + 4 Awards Tickets
- + Banner space at the Conference and Awards
- + 10% discount on additional tickets purchased

Awards Trophy Sponsor

\$5,000 + GST (5 available)

- + 5 Award Tickets
- + VIP to present your trophy
- + Banner space at the Awards
- + 10% discount on additional tickets purchased

Award Categories:

- » *Outstanding Regional Role Model*
- » *Outstanding Youth Role Model*
- » *People's Choice Award*
- » *First Amongst Equals Award*
- » *Outstanding Diversity Ally Award*

Other opportunities

There are additional smaller sponsorship opportunities available, including WITWA's Digital Swag Bags, monthly Networking Events and Media Partnerships.

Reach out to the WITWA team to explore these opportunities.

INCLUSIONS - ALL SPONSORSHIP LEVELS

In addition to specific sponsorship level inclusions, all sponsors receive the following:

- Logo and links on our webpage
- Inclusion across all digital and print event collateral
- Significant social media exposure via our LinkedIn, Facebook, Twitter and Instagram channels before, during and after the event
- Email mentions in our promotional email campaigns to members before and after the event
- Verbal acknowledgments during the events





CONTACT US

We invite your organisation to join us as a WITWA partner, sponsor or collaborator to effect meaningful change in 2021.

To become a sponsor or find out more, reach out to chair@witwa.org.au

 @womenintechwa

   @witwa  witwa.org.au

#witwaplus2021 #seeherbeher